





















STAR Success BINGO Challenge

Click text or use QR Code to log each challenge. See Prizes and details at starmarketingsummit.com/bingo

	S	T	A	R
1 Clarity	<p>Make a list of your top wins this year, big or small, and celebrate how far you've come</p> 	<p>Make "I am ..." statements to identify key values and themes for 2025</p> 	<p>Practice setting boundaries by saying "no" to one request or opportunity that doesn't align with your goals</p> 	<p>Set one bold 6-month goal and outline 3 immediate steps to make it happen</p> 
2 Cultivation	<p>Dedicate time to reading, listening to, or watching something that fuels your growth and resilience</p> 	<p>Identify one skill to improve; research ways to develop it, and commit to one action</p> 	<p>Refresh LinkedIn/ social media profiles to reflect current achievements and opportunities you want to attract</p> 	<p>Do something daring or scary. Share what you did here, or better yet as a post or video</p> 
3 Coordination	<p>Identify two people you would love to work with. What could you coordinate with them?</p> 	<p>Write a detailed persona of your dream client. Include their challenges, goals, and how you can help</p> 	<p>Create or update a menu of services and/or packages with clear descriptions, pricing, and timing</p> 	<p>Write or update your bio in an engaging, first-person format that showcases your personality and expertise</p> 
4 Creation	<p>Plan 3 video shorts for social media—topics might include tips, insights, or success stories</p> 	<p>Draft a list of speaking topics you're passionate about and could speak on to get exposure</p> 	<p>Write a success story or client testimonial that highlights the transformation you helped bring about</p> 	<p>Create a special 2025 offer—discount, bonus, or package—to attract clients now</p> 
5 Connection	<p>Find and RSVP to an event of any kind - networking, meetup, summit, etc.</p> 	<p>Book a strategy session with a colleague or coach to brainstorm ideas and boost motivation</p> 	<p>Write and post an "article" on LinkedIn, a blog, or to a community</p> 	<p>Reach out to 5 people to check in "just because"</p> 

STAR Bingo Challenge Official Rules

- The challenge begins on December 28, 2024 and ends at 12 p.m. CST on **January 12, 2025**
- All prize claims must be submitted by **January 19, 2025**, and prizes must be redeemed by **December 31, 2025**

How to Participate

- **Play for Fun or Prizes:**
 - Complete challenges for personal growth or to earn prizes
 - Each square on the Bingo card contains a specific activity
- **Complete Challenges:**
 - Click the text of each challenge on the Bingo card to access a survey (one survey for each square). Share your achievements and insights in the surveys
- **Claiming Prizes:**
 - Email sherryprindle@yahoo.com to claim a prize once you've completed a qualifying achievement (this is the only way to receive credit for participation)
 - Only one prize is awarded per person for the entire challenge. You may select the highest prize you've earned or any prize below it

Prizes are awarded based on completed achievements

- **Blackout:** Professional Coach Certification or Executive Coach Certification (Transferable. Must be used in 2025) or any prize below
- **Completed Column:** Spotlight Presenter Spot at the STAR Marketing Summit with presentation co-creation and coaching (or any prize below)
- **Completed Row, Postage Stamp, or 4 Corners:** Two hours of creation, auditing, or coaching with Sherry Prindle (or any prize below)
- **Any Four Squares:** Two tickets to any STAR Marketing Summit
- **Any Two Squares:** One ticket to any STAR Marketing Summit
- **Any Square:** Submit any item from the Bingo card to Sherry Prindle for assistance

General Conditions

- **One Prize per Person:** Each participant may only claim one prize for the challenge
- **Non-Transferable and No Cash Value:** Prizes are non-transferable (unless stated otherwise) and have no cash value
- **Prize Claim Deadline:** All prize claims must be emailed by **January 19, 2025**

Winner Notification and Redemption

- Participants must email their prize claim to sherry@sherryprindle.com with supporting details about their completed achievement
- Instructions for prize redemption will be provided upon notification. Prizes must be redeemed by **December 31, 2025**

Limitation of Liability

- STAR Marketing Summit is not responsible for any technical issues, lost submissions, or other problems that may occur during participation
- Participants are responsible for their own actions and decisions while completing challenges

Privacy

- Personal information collected during the challenge will only be used for administering the challenge and will not be shared with third parties

For any questions or concerns, please contact Sherry Prindle at sherry@sherryprindle.com