



Product Creation Challenge 2023

SIGN-UP Checklist

Step 1: Create a UDEMY Instructor Account, and Join their Instructor Led Challenge

<https://www.udemy.com/instructor/newcomer>

Step 2: Register and Join all Sessions via this Link

<https://us02web.zoom.us/meeting/register/tZAtdOqorTgtH9eDsof4NDquHQDUrR2D8k1W>

Step 3: Join the Marketing Summit Facebook Group

This is where we will check in and share files, replays, and progress. Share documents using "Files" in the group with the naming convention: PCC23_doc_name_your_name

<https://www.facebook.com/groups/MarketingSummit>

Also:

SHARE this Welcome packet with friends and colleagues.

Let's help each other come into 2024 Inspired, Invigorated and Collaborating at our highest level!

<https://starmarketingsummit.com/challenges>

Sign up for our next Marketing Summit, February 2024 .

Who knows, you may just be the STAR of the show being able to show off our results together!

<https://starmarketingsummit.com>

The Challenge has NO COST and NO PITCH ~ Replays are INCLUDED!

SCHEDULE – November 20, 27, December 4, 11, 18 (Mondays) and December 27 and January 3 (Wednesdays) at 7 p.m. Central

UDEMY Provides the Platform and Instructions, We Provide:

- ★ Weekly Meetup with Collaboration, Accountability, and Coaching

Many of us share similar backgrounds while we all have our specialties and superpowers! Let's support each other and make it our goal that EVERYONE gets their first course published & promoted!

We will be publishing to Udemy together and will provide a list of other course platforms you may want to publish to as well.

Ask for what you need from the group to make this happen for yourself.

Schedule			
8 pm EST, 7 pm CST, 6pm MST, 5 pm PST			
11/20/2023	Monday	Week 1	Topic Strategy
11/27/2023	Monday	Week 2	Map out Modules
12/4/2023	Monday	Week 3	Build Workbook & Materials
12/11/2023	Monday	Week 4	Build in Activities
12/18/2023	Monday	Week 5	Prepare Short Videos
12/27/2023	Wednesday	Week 6	Polish your BIO & Headshot
1/3/2024	Wednesday	Week 7	Upload